

Kirk Townsend

Direct Marketing Services

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Dear Fellow Mailer...

Allow me to introduce you to our mailing list service. Whatever you are marketing by mail, we are confident that we can help you get **the kind of response you must have in order to make your mailings profitable.**

Our list consists of a large database of buyers that have advertised or bought business opportunities, and they are in the range of hours old, to years old (long time experienced mailers that work many programs). **If you are promoting anything to do with how to make money, these are very good prospects.**

Since we do most of our own marketing by direct mail, we truly understand the **vital importance of high quality, fresh and responsive names to your success.** We also know that we would have been out of business a long time ago if we couldn't get our satisfied customer's repeat business. The bulk of our sales are from re-orders from pleased customers. The reason? We provide **superior lists at a fair price.**

There's no doubt you can buy cheaper names than ours but **beware of making your list purchases based on price comparison alone.** Low prices usually mean: 1) The names have been traded with other dealers. This means the same names are being sold by several different suppliers. The result is that the names are sold and over-used that by the time you get them your offer will get little or no response, and 2) It simply costs too much to properly maintain a list and be able to sell it at such a low price. This means the list is not cleaned and updated regularly which results in a large number of **NIXIES** (undeliverables.)

It is not how cheap you can get each name...it is how many you can get delivered, and how many orders you get from the reached prospects that is important. Don't skim on lists when you have to compare it to your other costs of printing, envelopes, and postage. It is worth it to pay a little more to make sure you are using top-notch, highly responsive names for your offers. Remember – the list you use can make or break you!

Each list is custom prepared for you when we receive your order **to insure that you get the very latest update before your names are shipped to you.** In addition, if you let us know what you are mailing we'll do our very best to make sure the names we send you have not already joined that particular program.

All names are furnished in random zip code sequence unless you have a special order. Names are provided on peel-n-stick labels, or email. Every name is refunded **1 FOREVER STAMP FOR EACH NIXIE.** We can afford to do this because we maintain all our lists on a daily basis to keep nixies to an absolute minimum.

Whether you order 100 or 3,000 names you will receive the same prompt and efficient service. We will carefully fill and record your order to avoid sending you any duplicate names when you re-order.

We'll **RUSH-SHIP your names to you within 24 hrs.** Orders for 1,000 names or less ship by first class mail and all orders larger are **shipped by priority mail at our expense.** Overnight express mail delivery is also available.

Won't you give our good names a try on your next mailing? We want you to have good, responsive names so that you can get orders and make profits! Don't fall victim to another cheap list with poor names. We mail to these same names and that is why we know they work so well.

Sincerely,

Kirk Townsend

P.S. Do yourself a favor and order a test run of these names and see for yourself that what I'm telling you is 100% true! You'll be glad that you did! We look forward to hearing from you!



THE MAILING LIST

That Fills Your MailBox With “CASH ORDERS!!”
Fresh, Accurate, Responsive & Computerized
On Labels, or by Email! **NO ONE COMPARES!**

Proven repeat buyers of all mail order offers. If these money-hungry, big spenders don't respond to your offer...no one will. Our names are derived from daily incoming mail and also advertisements placed (both in print and online) of people promoting their business opportunity. These names can also be captured when folks email their ads.

These Hot-List Names will respond to your mail order offers or MLM program. Most orders are shipped within 24 hours and guaranteed deliverable or will be refunded with 1 Forever stamp for each nixie for any one returned to us within 60 days from date of shipment. Prices are below. (Larger quantities available if needed. Also, if you need a certain quantity of labels that are “between the ranges”, I'll be more than happy to quote you a pro-rated price and customize your order.)

100 Hot-List Names	\$25	1,000 Hot-List Names	\$80
200 Hot-List Names	\$35	2,000 Hot-List Names	\$140
500 Hot-List Names	\$55	3,000 Hot-List Names	\$200

List Type: You will receive a list of opportunity **buyers names**. These people have proven themselves by joining programs to promote by renting a mailing list or advertising that program in a publication in print, in an email, or somewhere on the internet. Some of these buyers will work multiple programs at the same time. Others will realize that another program is possibly more profitable than the one that they are currently working and want to swap one for another.

(Email Addresses are also available. Inquire for quantity and prices.)

Most orders are shipped within 24 hours by United Parcel Service (UPS) or U.S. Postal Service. Overnight shipping is available. Payment can be made by check, cash, money order, Zelle, paypal or any charge card. (Checks must clear before order can be shipped 5-7 days). Use the convenient order form below. Call, text, email orders welcome for charge cards.

NAME _____ ADDRESS _____

CITY _____ STATE _____ ZIP _____ PHONE(____) _____

Card# _____ Exp _____ SecCode _____ Signature _____

Please RUSH me: Quantity _____ Zip Code Order (1K min) _____ Mixed States _____ Email Standard Text File

_____ Peel-n-Stick Labels Email _____ Program Being Mailed _____

Send Orders To: Kirk Townsend · 79 Alexandra Dr · Oxford AL 36203 · 256-239-1882 · larrytownsend@msn.com